

# FOLIO

KPFA FM94 : LISTENER SPONSORED PACIFICA RADIO : OCTOBER 1974



## KPFA Update:

KPFA has been back on the air for almost two months now since the strike. We've begun to settle into rather regular programming, and have been listening to you, our listeners, about what we are doing. Many of you tell us that KPFA is more full of energy and our programming more listenable than it has been in years. Other listeners tell us we haven't changed a bit. You are our best judge as to whether we've improved, and your continued criticism and suggestions are encouraged.

Our current programming decisions have been made by a Programming Council of representatives from the five programming areas of the station. Although this process is more time consuming than the more unilateral decisions which formerly came down at KPFA, we believe we are formulating a process of radio programming which is more creative, stimulating and relevant to our listeners.

Since we last wrote, our schedule has stabilized, and we have resumed live coverage of national and local events which you have come to expect to hear on KPFA. In addition to our day-long presentations on work and workers on Labor Day, and on the situation in Chile on the first anniversary of the CIA-encouraged

- program council
- live coverage
- more news

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coup there, in late September you were able to hear the Senate Rules Committee hearings on the confirmation of Nelson Rockefeller as vice-president of the United States. We have also recently presented special broadcasts on the apparent cooperation between Timothy Leary and certain law enforcement agencies, and most recently on Nelson Rockefeller's visit to San Francisco.

We have expanded our weekday news broadcast to include a full 90 minutes, beginning at 5:30 with film and art reviews, a calendar of events, gardening programs and the like. At 6:00 the regular KPFA NEWS is on the air, and in-depth reports can be heard on BEHIND THE NEWS, making KPFA the most important and inclusive medium for daily current events information in Northern California. In the same spirit, we have continued our two news summaries during Kris Welch's morning program; also the noon news and week nights, we re-broadcast the evening NEWS at 11:00.

Following the news programs each weekday evening, at 7:30, we have highlighted a number of third world programs, which were somewhat scattered throughout our schedule in the past, while keeping SOULS OF BLACK FOLK at 7:00pm Sundays. Many other long-time favorite programs are included in the new schedule which you will find inside.

Another of our exciting new programs is on Saturday morning, OLD SONGS DERANGED, an audio magazine of current musical happenings in the Bay Area. It will include such programs as KID'S LIB and historical views of American music.

# Station Notes

As you can see, we are rather excited by the future of what KPFA will sound like. However there are many very serious problems and challenges which we face. The most important of them is financial. As you probably know, no one is at present being paid to work at KPFA, so we are now an all volunteer station. When we are able to resume paying people to do some of the essential tasks of the station, we'll not be able to pay nearly as many people as a year ago. And due to inflation and the general collapse of the economy, we will have higher operational costs. As one example, tape cassettes now cost more than twice what they cost a year ago. We will be cutting costs and reducing staff size, but we will also have to raise more money. At present we owe almost twenty thousand dollars in back pay and back payroll taxes for people who worked and were guaranteed pay before the strike. In addition our trade debts are about 30 thousand dollars. Finally we owe Pacifica foundation almost 11 thousand dollars for the Washington Bureau,

for preparing labels and bills in connection with *Folio* subscriptions, and to pay off major debts encountered by the station in the past. At present our income is greater than our operating expenses, and must continue to be so until our debts are better under control. But we must pay off these past obligations. We have arranged for some benefits, including our annual Christmas Fair. Also this month we will attempt for one week-end to encourage non-subscribing listeners to support the station, (something we have not done for over six weeks!!!), and we will attempt to generate support through mailings to former supporters and members of the ACLU, among other groups. Unless you failed to respond to our last *Folio* newsletter, the point of all this is not primarily designed to once again ask for help from our loyal supporters, but rather to give you an idea as to what's happening at the station you have supported. But if you have neglected to return the envelope sent with that letter, please look it up and return it with a con-

tribution, if you can, and certainly with some suggestions if you have any.

One problem we have had at KPFA over the past couple of years before the strike, is that we have not hired anyone for regular publicity and fundraising for the station. All activities in this area have been rather ad hoc, and all too often conducted by people whose primary abilities lie in the area of program production. We hope eventually to hire people to work in this area, but at this point can not hire anyone. Since most of us don't have any experience in this kind of work, but need help, we are looking for assistance. If you have time, energy, experience and feel compatible with KPFA, perhaps you could join the unpaid staff. Please call us at (415) 848-6767, ask for the manager, and we can see what can be worked out.

Speaking of managers, Will Lewis, the station manager of KPFA, acted as interim manager until October first at KPFA. We have not been in a position to hire a permanent manager so far, and Warren Van Orden is currently acting station manager.

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# Interim Program Schedule

## October

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
7:00	AM/FM with Kris Welch & the news at 7:30 & 8:50	AM/FM with Kris Welch & the news at 7:30 & 8:50	AM/FM with Kris Welch & the news at 7:30 & 8:50	AM/FM with Kris Welch & the news at 7:30 & 8:50	AM/FM with Kris Welch & the news at 7:30 & 8:50	Old Songs Deranged	Sleepers! Wake with Bill Sokol
8:00							
9:00	Morning Concert with Charles Amirkhanian	Morning Concert with Charles Amirkhanian	Morning Concert with Charles Amirkhanian	Morning Concert with Charles Amirkhanian	Morning Concert with Nirmal Daniere		
11:00							Chris Strachwitz
11:15	Readings with Erik Bauersfeld	Readings with Erik Bauersfeld	Readings with Erik Bauersfeld	Readings with Erik Bauersfeld	Readings with Erik Bauersfeld		
11:45	Calendar	Calendar	Calendar	Calendar	Calendar		
12:00	News with Jill Hannum	News with Jill Hannum	News with Jill Hannum	News with Jill Hannum	News with Jill Hannum	Kids'Lib	Phil Elwood
12:15	Unlearning to Not Speak	Congressional Record Readings	UC Noon Concert	Live Broadcast	Roots of Consciousness		
1:00		Rebroadcasts & Taped Programs	Carlos Hagen	Rebroadcasts & Taped Programs	ORT (Repeat)	Drama and Literature	Sunday Opera
2:00	Rebroadcasts & Taped Programs		Rebroadcasts & Taped Programs		Rebroadcasts & Taped Programs		
3:00	Worldwide Music	Worldwide Music	Worldwide Music	Worldwide Music	Worldwide Music		
3:30							
4:00							
5:00							
5:30	Before the News	Before the News	Before the News	Before the News	Before the News	Music Radio Free Lesbians	Lesbian Express
6:00	KPFA News Alan Snitow	KPFA News Alan Snitow	KPFA News Alan Snitow	KPFA News Alan Snitow	KPFA News Alan Snitow	Nothing is More Precious Than	Sunday News
6:45	Behind the News	Behind the News	Behind the News	Behind the News	Behind the News		Behind the News
7:00		Women's News 6:45-7:00		European Press 7:00 bi-weekly	Women's News 6:45-7:00	Saturday Night Space	Souls of Black Folk
7:30	Chinese Youth Voice	Reflecciones De La Raza	Third World News	Asian Media/ Third World Special	Black Air		
8:30	Soviet Press	Drama & Literature	Music Dept.	Public Affairs	1750 Arch St.		
9:00	Music Dept.		Sounds-D&L				
9:30							
10:00		Unlearning to Not Speak	Fruit Punch gay programs	Old Radio Theatre Bud Cary			Drama & Literature
10:30							
11:00	News (Repeat)	News (Repeat)	News (Repeat)	News (Repeat)	News (Repeat)		Last Chants Susan Ohori
11:45	World Music-Mobile with David Roach	Free Again Rose Panico	Night Show	Hearts of Space with Steve Hill	Cruisin' Carl Stolz		

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**KPFA FM94**

Nonprofit organization

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Address correction requested

COMING NEXT  
MONTH:  
YOUR REGULAR  
NOVEMBER FOLIO

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## KPFA FLEA MARKET



We are planning another gala event for this fall, a FLEA MARKET to be held November 16 and 17. If you can help us by either volunteering to do a couple of hours of telephone work from the station or from your home, or by loaning us your truck for a couple of days, if you've been waiting for a chance to help out KPFA, there's no better time than now. Call 848-6767 and leave a message for Pat McClintock if you can help.

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